

INSPIRING PASSION FOR THE MOUNTAIN EXPERIENCE

Vail Ski & Snowboard School Pros,

We hope you're enjoying the remainder of your off-season and are eager to return for another great season. Winter is just around the corner with less than 30 days until snowmaking begins! The morning air is crisp and the leaves are rapidly changing colors and beginning to fall. I wanted to take this opportunity to share a promotional "book-by" offer that will guarantee our guests the best lesson prices available for the 2017-2018 season.

Limited Time Savings Offer – For a limited time, our guests will be able to book online and secure the lowest available price on all lesson products. This offer allows guests to save by booking early and securing their dates with you as instructors ahead of the season start. *(Offer Example: The lower Non-peak all day private lesson price of \$965 will apply to Peak season/Holiday periods lesson dates resulting in a \$30 per day savings off this season's \$995 peak season lesson price).* Please connect with your clients and share this limited time opportunity to save. (Standard cancellation fee of 24 hours will still apply.) Lesson products are now available for purchase at www.vail.com.

Booking Requests – If you already know your client's dates for the season, complete a reservation form and fax (970-754-4525) or email (vailskischool@vailresorts.com) to get the lessons booked and confirmed. You can access reservation forms at www.vailsnowpros.com. Make sure to get your bookings into the system before November 1st, so your clients can take advantage savings and the lowest pricing. Thanks to those who have already sent their bookings in! Please double check your instructor schedule to make sure they are booked correctly (password: [Powd\\$16](#)). Please remember returning guests have priority for the same dates this season that they booked with you last year, so double check with returning guests before you commit yourself to someone new! If you do not have your client list from last season (which will include addresses, phone numbers and emails if we have them), please contact your location manager and they can email this list to you.

The Vail Ski & Snowboard School management team is excited to offer our guests this limited time savings opportunity for booking early. We believe you as instructors have a fantastic opportunity to strengthen your relationship with your clients by informing them of the limited time offer and to save on the cost of their lessons.

Please reach out to your general or location manager, if you have any questions regarding the "book-by" offer.

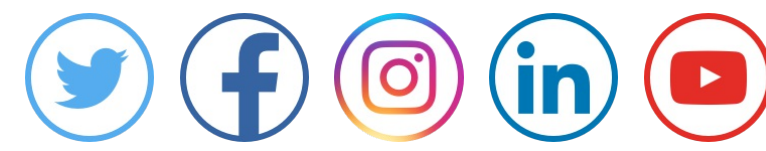
Anxiously waiting for winter!

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